

Victoria Beckham launches plus sized range

Victoria Beckham's new Target collection will not only be affordable, but also suitable for women of all shapes and sizes too. It has been revealed that the line will be available up to a size 24, when it finally goes on sale on 9 April. The fashion designer's main line only goes up to a size 14 so this instantly makes her designs more accessible; not to mention the fact that the prices are more high street than high fashion, with the most expensive piece in the collection costing £56.

Victoria spoke to *Refinery29* about her desire to make the range available to a wider audience, explaining: "I want to design for women no matter their budget, age or size. I want to empower women and girls, and make them feel like the best versions of themselves. The fact I can offer plus size is really exciting, it's a first for me, and it's something that I'm proud of."



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The highly anticipated Target collaboration also features childrenswear, and Victoria has said that a lot of the designs were inspired by her five-year-old daughter Harper. "I didn't show her until I could physically show her the dresses," Victoria said of the collection. "She came to my studio and she tried everything on and she loved it. She helped advise me with the sticker books, and the colouring books. I said Harper, 'As a little girl what do you like that we do

together?’ And she pulled out her favourite colouring books and sticker books. She was involved in that part and she’s excited to get her hands on the full collection.”

The mother-of-four also said that the new affordable collection was a way of celebrating her fashion line VVB, “which is the sister category to my ready-to-wear collection. And VVB has always been about celebrating Harper,” she said, adding: “When I was pregnant with Harper that’s when I started working on VVB and it was always the other side to my wardrobe: fun, conversational prints, fun energising colours, pieces that are very easy to wear. With this collection I feel that I’ve been very honest: This is about me, this is about Harper, the relationship that we have together.”

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